

**Academic Year 2021/22**

**BSc (Hons) International Business Management**  
**UCAS Code: N121 (3 year)**

**BSc (Hons) International Business Management with Placement**  
**UCAS Code: N120 (4 year)**

**BSc (Hons) International Business Management with Study Abroad -**  
**Internal Code: 1120U (4 year)**

**BSc (Hons) International Business Management (Year Abroad)**  
**Internal Code: 1745U (4 year)**

**BSc (Hons) International Business Management with Work Placement and Study Abroad**  
**Internal Code: 1447U (4 year)**

**BSc (Hons) International Business Management with French**  
**Internal Code: 1530U (3 year)**

**BSc (Hons) International Business Management with German**  
**Internal Code: 1531U (3 year)**

**BSc (Hons) International Business Management with Spanish**  
**Internal Code: 1532U (3 year)**

**BSc (Hons) International Business Management with Chinese**  
**Internal Code: 1533U (3 year)**

**BSc (Hons) International Business Management with French and work placement**  
**Internal Code: 1545U (4 year)**

**BSc (Hons) International Business Management with French and work placement**  
**(Year Abroad)**  
**Internal Code: 1717U (4 year)**

**BSc (Hons) International Business Management with German and work placement**  
**Internal Code: 1534U (4 year)**

**BSc (Hons) International Business Management with Spanish and work placement**  
**Internal Code: 1535U (4 year)**

**BSc (Hons) International Business Management with Spanish and work placement**  
**(Year Abroad)**  
**Internal Code: 1720U (4 year)**

**BSc (Hons) International Business Management with Chinese and work placement**  
**Internal Code: 1536U (4 year)**

**BSc (Hons) International Business Management with French and study abroad -**  
**Internal Code: 1537U (4 year)**

**BSc (Hons) International Business Management with French and study abroad  
(Year Abroad)  
Internal Code: 1716U (4 year)**

**BSc (Hons) International Business Management with German and study abroad -  
Internal Code: 1538U (4 year)**

**BSc (Hons) International Business Management with German and study abroad  
(Year Abroad) Internal Code: 1718U (4 year)**

**BSc (Hons) International Business Management with Spanish and study abroad -  
Internal Code: 1539U (4 year)**

**BSc (Hons) International Business Management with Spanish and study abroad (Year  
Abroad)  
Internal Code: 1719U (4 year)**

**BSc (Hons) International Business Management with Chinese and study abroad  
Internal Code: 1540U (4 year)**

**BSc (Hons) International Business Management with French and study abroad and  
work placement -  
Internal Code: 1541U (4 year)**

**BSc (Hons) International Business Management with German and study abroad and  
work placement -  
Internal Code: 1542U (4 year)**

**BSc (Hons) International Business Management with Spanish and study abroad and  
work placement -  
Internal Code: 1543U (4 year)**

**BSc (Hons) International Business Management with Chinese and study abroad and  
work placement -  
Internal Code: 1544U (4 year)**

*Notes*

- (i) These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) Unless otherwise stated under 'Type', modules are not core.*
- (iv) A compulsory module is a module which a student is required to study.*
- (v) A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module.*

(vi) All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.

**1. Stage 1**

(a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ACC1003	Introduction to Accounting and Finance (for Business School Students)	20	10	10	4	Core	
BUS1002	Global Business Environment	20	10	10	4	Core	
MAS1403	Quantitative Methods for Business Management	20	10	10	4	Core	
BUS1015	Management and Organisation	20	10	10	4	Core	

(b) Candidates with an A level or equivalent in the modern foreign language they wish to study shall take one of the following sets of 40 credits of modules:

**Either**

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
FRE1071	Level B (HE Intermediate) French	20	10	10	5	Core	
And choose one of the modules below:							
SML1018	Introduction to Literature (can be taken with either French, German or Spanish)	20	10	10	4	Core	
Or							
SML1019	Introduction to Linguistics (can be taken with either French, German or Spanish)	20	10	10	4	Core	
Or							
SML1022	Introduction to Cultural Studies (can be taken with either French, German or Spanish)	20	10	10	4	Core	

**Or**

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
SPA1071	Level B (HE Intermediate) Spanish	20	10	10	5	Core	
And choose one of the modules below:							

SML1018	Introduction to Literature (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i>							
SML1019	Introduction to Linguistics (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i>							
SML1022	Introduction to Cultural Studies (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i>							
SPA1019	Introduction to History, Culture and Society of the Iberian Peninsula (Spanish only)	20	10	10	4	Core	

**Or**

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
GER1071	Level B (HE Intermediate) German	20	10	10	5	Core	

And choose one of the modules below:

SML1018	Introduction to Literature (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i>							
SML1019	Introduction to Linguistics (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i>							
SML1022	Introduction to Cultural Studies (can be taken with either French, German or Spanish)	20	10	10	4	Core	
<i>Or</i>							
GER1016	Deutschland zwischen 1871 und 1945 (German only)	20	10	10	4	Core	

**Or**

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN2010	Level B (HE Intermediate) Chinese	40	20	20	5	Core	

- (c) Candidates without an A level in the relevant language who are not covered by (b) above shall take one of the following pairs of modules (40 credits):

**Either**

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
FRE1065	Level A (HE Entry Level) French I	20	20		4	Core	
FRE1066	Level A (HE Entry Level) French II	20		20	4	Core	

**Or**

SPA1065	Level A (HE Entry Level) Spanish I	20	20		4	Core	
SPA1066	Level A (HE Entry Level) Spanish II	20		20	4	Core	

**Or**

GER1065	Level A (HE Entry Level) German I	20	20		4	Core	
GER1066	Level A (HE Entry Level) German II	20		20	4	Core	

**Or**

CHN1065	Level A (HE Entry Level) Chinese I	20	20		4	Core	
CHN1066	Level A (HE Entry Level) Chinese II	20		20	4	Core	

**2. Stage 2**

(a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
ACC2010	International Finance and Financial Markets	20	10	10	5		
BUS2034	Operations Management	20	10	10	5		
BUS2074	Global Perspectives in Managing People and Organisations	20	10	10	5		
MKT2001	Global Marketing	20	10	10	5		

(b) Candidates who studied level A foreign language at Stage 1 shall take one of the following modules following on from the language studied at Stage 1:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN2010	Level B (HE Intermediate) Chinese	40	20	20	5	Core	
FRE1071	Level B (HE Intermediate) French	20	10	10	5	Core	
GER1071	Level B (HE Intermediate) German	20	10	10	5	Core	
SPA1071	Level B (HE Intermediate) Spanish	20	10	10	5	Core	

(c) Candidates who studied level B foreign language at Stage 1 shall take one of the following modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN4010	Level C (HE Advanced) Chinese	40	20	20	6	Core	
FRE2061	Level C (HE Advanced) French	20	10	10	6	Core	

GER2061	Level C (HE Advanced) German	20	10	10	6	Core	
SPA2061	Level C (HE Advanced) Spanish	20	10	10	6	Core	

- (d) Candidates who have not already selected modules worth 120 credits shall take the following module:

ALC2011	Language and Cross Cultural Communication	20		20	5		
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With the approval of the Degree Programme Director alternative optional modules to those listed above may be selected.

### 3. Year 3 (Intercalating Year) (4 year programme only)

- (a) Candidates who have passed all stage 1 and stage 2 modules at first or second attempt may, at the end of stage 2 and before entering stage 3, spend a year in a placement with an approved organisation as part of their studies for the degree or take part in a period of study abroad in one of the School's exchange partners or do a combination of both. Such candidates shall transfer to the relevant degree code reflecting the study abroad/ placement/ study abroad and placement activity that they complete and the language they are studying. The transfer will take place once the student has successfully passed stage 2. All placement choices are subject to the approval of the Degree Programme Director. It is the responsibility of individual students to make sure they meet the visa requirements of the country in which they plan to undertake a study/work placement.
- (b) In making their choice, candidates must consider how the language they are studying will be developed during their intercalating year.
- Advanced French, Spanish, German students are required to complete their work placement or study abroad placement in a country that allows them to develop the language they are studying
  - Intermediate French, Spanish, German students are strongly recommended to complete a work or study abroad placement abroad in a country that allows them to develop the language they are studying
  - Intermediate and Advanced Chinese language are required to complete a study abroad placement in China

If candidates study abroad they are also encouraged to complete some modules that are taught in the language they are studying (rather than English) and/or to complete language modules to improve their linguistic fluency.

- (c) For academic year 2021/22 only, the intercalating year studying abroad can be undertaken following completion of Stage 3 for candidates completing Stage 2 in 2019/20. For all other

candidates the intercalating year studying abroad shall be taken upon completion of Stage 2 and before entering Stage 3.

- (d) Permission to undertake a placement or study abroad is subject to the approval of the Degree Programme Director. It is the responsibility of the individual students to make sure they meet the visa requirement of the country in which they plan to undertake a study/work placement. Travel and study abroad will be guided by institutional and government guidance at the time.
- (e) The University **will** withdraw UK student (Tier 4) visas for international students spending a year overseas. It will then be the sole responsibility of the student to re-apply, in a timely fashion, for a UK student (Tier 4) visa to return to Newcastle to complete their studies.
- (f) On completion of Stage 3 and before completion of their studies candidates may spend the equivalent of one academic year abroad at an appropriate exchange partner institution. Permission to undertake a year abroad is subject to the approval of the Degree Programme Director. Students who are required to re-sit their Stage 3 assessments must delay the start of their year abroad until they have done so. Students who fail Stage 3 may not complete a year abroad.
- (g) During their intercalating year, students are required to take the following module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS3000	Business School Mobility	120	60	60	6		

#### 4. Stage 3

- (a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS3055	Contemporary Issues in International Business Management	20	10	10	6		
BUS3078	Advanced Global Strategy	20	10	10	6		
BUS3052	International Business Management Dissertation	40	20	20	6		

- (b) All candidates on the GER, FRE, SPA pathways shall take either:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
BUS3060	International Entrepreneurship	20	10	10	6		
Or BUS3057	International Business Diplomacy	20	10	10	6		

- (c) Candidates who studied level B foreign language at Stage 2 shall take one of the following modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN4010	Level C (HE Advanced) Chinese	40	20	20	6		
FRE2061	Level C (HE Advanced) French	20	10	10	6		
GER2061	Level C (HE Advanced) German	20	10	10	6		
SPA2061	Level C (HE Advanced) Spanish	20	10	10	6		

- (d) Candidates who studied level C foreign language at Stage 2 shall take one of the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
CHN4061	Level D (HE Further Advanced) Chinese	40	20	20	6		
FRE4081	Level D (HE Further Advanced) French: Advanced Writing Skills	10	5	5	6		
GER4081	Level D (HE Further Advanced) German: Advanced Writing Skills	10	5	5	6		
SPA4081	Level D (HE Further Advanced) Spanish: Advanced Writing Skills	10	5	5	6		

- (e) Candidates who studied level C foreign language at Stage 2 on the GER, FRE, SPA pathways shall take one of the following optional modules.

***Either***

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
FRE4082	Level D (HE Further Advanced) French: Language for Professional and Academic Purposes	10	5	5	6		
SPA4082	Level D (HE Further Advanced) Spanish: Language for Professional and Academic Purposes	10	5	5	6		
GER4082	Level D (HE Further Advanced) German: Language for Professional and Academic Purposes	10	5	5	6		

***Or***

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
FRE4083	Level D (HE Further Advanced) French: Translation and Interpreting	10	5	5	6		
SPA4083	Level D (HE Further Advanced) Spanish: Translation and Interpreting	10	5	5	6		

GER4083	Level D (HE Further Advanced) German: Translation and Interpreting	10	5	5	6		
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## 5. Year 4 (Intercalating Year)

For academic year 2021/22 only, the intercalating study abroad year shall be undertaken following completion of Stage 3, for candidates completing Stage 2 in 2019/20. Travel and study abroad will be guided by institutional and governmental policy at the time. Please see section 3 above for full details.

(a) All candidates shall take the following compulsory module:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS3000	Business School Mobility	120	60	60	6		

## 6. Assessment methods

- (a) Details of the assessment pattern for each module are explained in the module outline.
- (b) The intercalating year will be assessed on a pass/fail basis.

## 7. Degree classification

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the stages being 1:2 for Stage 2 and Stage 3 respectively. The placement year will be assessed on a pass/fail basis and will not contribute to degree classification.

## 8. Name of Award

- Candidates who choose to take the intercalating year with placement shall be transferred onto the appropriate four stage version of the placement programmes (code 1545U, 1534U, 1535U or 1536U) and will graduate with a BSc (Hons) International Business Management with [Name of Language] and Work Placement.
- Candidates who take the intercalating year with study abroad shall be transferred onto the appropriate four stage version of the study abroad programmes (code 1537U, 1538U, 1539U or 1540U) and will graduate with a BSc (Hons) International Business Management with [Name of Language] and Study Abroad.
- Candidates who take the intercalating year with placement and study abroad shall be transferred onto the appropriate four stage version of the study abroad and work placement programmes (code 1541U, 1542U, 1543U or 1544U) and will graduate with a BSc (Hons) International Business Management with [Name of Language] and Study Abroad and Work Placement.

- Candidates who take the intercalating year after completion of Stage 3 will be transferred onto the appropriate four stage version of the year abroad programmes (code 1745U, 1716U, 1717U, 1718U, 1719U, 1720U) and will graduate with a BSc (Hons) International Business Management with Year Abroad or BSc (Hons) International Business Management [Name of Language] and Year Abroad.